

Coronavirus – a statement from Perspective’s Chair, Ivor Stocker

First and foremost, we hope you and your loved ones are well.

These are unprecedented times for all of us and, like you, we are having to adjust to a rapidly evolving situation.

As Coronavirus continues to affect us all, we wanted to reassure you regarding our Business Continuity Plans and the proactive steps we are taking to ensure the well-being of our staff, as well as participants and our clients.

Remote working and continuity

- All executives and supervisors are able to work remotely. We are putting in place remote working for a core team of our long-standing experienced interviewers
- Remote sessions including online groups/depths and telephone depth recruitment are becoming preferred methodologies and are being offered to all clients
- In regards to tracker projects, we have contingency plans to schedule additional shifts across the rest of the year to make up any shortfall, should fieldwork be suspended.

Security

- All sample databases and client lists remain in our secure centralised servers.
- All laptops meet our ISO compliance procedures. Individual secure login credentials are used to access servers and softphones. Certain laptops have softphones with an external telephone number for receiving inbound calls.
- We have arranged for work to be posted out to our field force as well as allocated digitally via our online data entry portal.

Hygiene and Social Distancing

- Our staff, interviewers and field staff have been briefed on the importance of hand hygiene and social distancing. Our viewing facilities, offices and phone rooms have ample sanitising supplies.
- We are screening out respondents who have travelled from any countries listed as at higher risk than the UK. All staff in such a position, or showing listed symptoms, are being instructed to self-isolate for 14 days.

We are here to do all we can to help and support you. Please do not hesitate to contact me or your usual contacts if you have any questions or concerns or just for a chat.

On behalf of us all at Perspective and Holborn Focus, we wish you and your families and your businesses and organisations well at this difficult time.

Ivor Stocker