

perspective

research services



MYSTERY SHOPPING SERVICES

Mystery shopping

Providing customer insight and authentic and consistent evaluation of business performance, across a variety of industry sectors

Trained mystery shoppers conducting telephone, email and web enquiries around the globe in multiple languages.

An established worldwide infrastructure, conducting audits across the globe rapidly and cost effectively.

Reports are available online, allowing clients to obtain results quickly, with built in query handling.

Mystery shopping overview

22,000

customer
experience
audits per year

15,000

Price Gatherers
per year

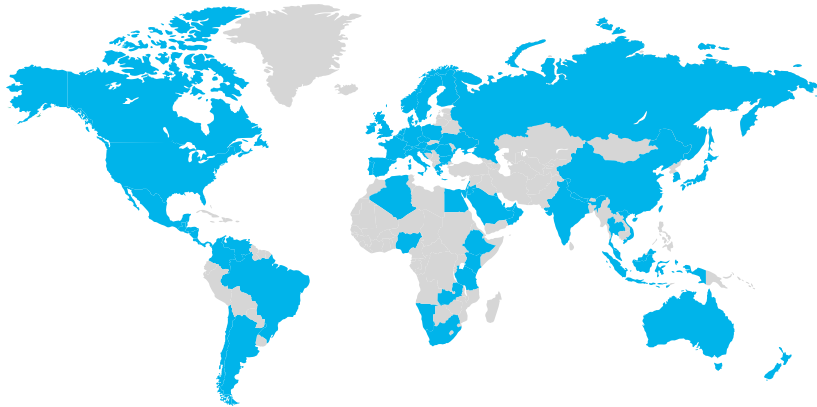
300

on site
technology
audits

250

global mystery
companies

Countries covered



Industry sectors



Hospitality



GOV.UK

Public Sector

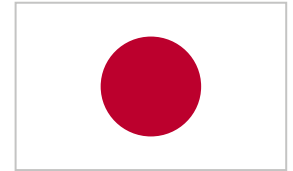
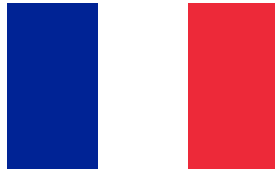
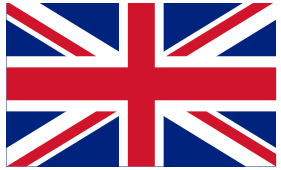


Automotive



Finance


20 languages audits worldwide



Contact us




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